



မြန်မာ့အဖွဲ့အစည်း၊ ပရာဟာမြို့

## Press Release

### Burma Center Prague launches report about responsible tourism in Burma/Myanmar

**Prague, December 10, 2012.** Today, at the occasion of the Human Rights Day, the Czech non-profit organization *Burma Center Prague* launches the report “Responsible Tourism in Myanmar: Current Situation and Challenges” written by the researcher Ko Ko Thett from the Department of Development Studies at the University of Vienna. The report offers a critical analysis of the current development of mass tourism in Burma and an assessment of the role of businesses and the authorities.

“There is an urgent need for a critical debate on mass tourism in Myanmar, particularly the viability and frailty of the Myanmar Responsible Tourism Policy“, says the author Ko Ko Thett. „It remains to be seen how this place of authenticity will be reshaped by mass tourism as a force of globalisation in the near future, and how the state of Myanmar will respond to the challenges brought about by mass tourism.“

In his recommendations, the author calls for the empowerment of local communities and civil society in Myanmar as counterweight to the domination of crony capitalism and for a systematic support of small and medium-sized businesses.

#### The report can be downloaded at:

<http://www.ecoburma.com/responsible-tourism-in-myanmar-current-situation-and-challenges/>

#### Further information can be obtained at:

Burma Center Prague  
D Inická 54  
170 00 Prague  
Czech Republic

Email: [info@burma-center.org](mailto:info@burma-center.org)  
Web: [www.burma-center.org](http://www.burma-center.org)

This project is supported from resources of the Ministry of Foreign Affairs of the Czech Republic within its Transition Promotion Program

**TRANSITION**  
Transition Promotion Program